

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.: 09/843,589	Art Unit: 2623
Inventors: BRUCKNER, John <i>et al.</i>	Examiner: SHANG, Annan Q.
Filed: April 25, 2001	Confirmation No.: 8739
Title: SYSTEM AND METHOD FOR MANAGING INTERACTIVE PROGRAMMING AND ADVERTISEMENTS IN INTERACTIVE BROADCAST SYSTEMS	Docket No.: 113748-5764US

AMENDMENT

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Final Office Action of April 9, 2008, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2.

Remarks/Arguments begin on page 17.